Target key audiences through AgNewsCenter.com

- Save printing and postage.
  AgNewsCenter provides the subscribing company or organization the ability to send e-newsletters, e-news releases or targeted direct email to their own members, customers and member/customer prospects.

- Accountability, Traceability.
  AgNewsCenter allows users the ability to send targeted & traceable direct email, e-news release and e-newsletter communications. It includes specific tracking links that measure who opens the email and when, records hyper-link click-throughs, and allows the user to pull the complete contract records (name, address, phone, fax, email, etc.) of each of those individuals into new lists to ease individual or group follow-up communication—via phone, email, fax or direct mail.

- Easy transition.
  Existing contact lists are easily uploaded onto the site for one-click distribution.

- Content assistance available.
  Text, audio and video content consultants are available to help customize and personalize your e-news or email messages.

- Extremely affordable.
  Flat-fee based on unlimited usage. Subscriber agreement details available upon request.

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AgPR.com is the news release distribution service for reaching journalists covering agricultural technology and food issues.

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